

**CARPET DIRECT
SELECT CARPET USA**

**GAYLES
"RACE FOR THE CASE"
SPRING CONTEST**

2022

FOR MORE INFORMATION

GO TO BACK OFFICE AND LOOK
UNDER CONTEST DOCS



TOP DOG CONTEST

As always this prize package never disappoints!

Again this year the TOP DOG will receive a brief case with \$20,000 cash and the ugliest trophy in the industry! Awarded at the 2022 National Banquet.



RUNNER UP PRIZE PACKAGE

1ST RUNNER UP

- \$15,000

2ND RUNNER UP

- \$10,000

3RD RUNNER UP

- \$7,500

4TH RUNNER UP

(2 WINNERS)

- \$5,000 • \$5,000

5TH RUNNER UP

(3 WINNERS)

- \$3,500 • \$3,500
- \$3,500

6TH RUNNER UP

(3 WINNERS)

- \$2,500 • \$2,500
- \$2,500

7TH RUNNER UP

(3 WINNERS)

- \$2,000 • \$2,000
- \$2,000



ROOKIE OF THE YEAR

This award will be given to the sales agent who started their contract August 1, 2021 to July 4, 2022. Winner is based on total sales volume and number of sales tickets.

Rookie of the year prize

- \$3,000

AGENT AWARD



MAGNIFICENT SEVEN

Gayle Crouch will recognize the "Magnificent Seven". This is a very prestigious award to be among the top seven sales agents in the country. Join the magnificent seven and be awarded at the 2022 Sales Banquet!

AWARD



GAYLE'S CHOICE AWARD!

Back for 2022 is Gayle's choice award! This mystery award winner will also be announced at the National Banquet from Gayle herself!

BROKER AWARD



THE "EARL AWARD" THIS ONE IS FOR YOU BROKERS!

The "Earl Award" is back. Earl Crouch believed that a Broker should maintain a brokerage of integrity--be the leader and set an example for their sales agents to follow. The award is based on one of Earl's favorite quotes, "Winning is not a sometimes thing".

Earl's Award Prize

\$6,000 Cash

HOW TO QUALIFY:

In order to be entered the broker must have AT LEAST \$300,000 in new combined sales from agents who were recruited between 9/1/2021 - 7/4/2022

Award will be determined by the broker with the most sales agents that place in the 2022 Spring Contest, growth, and volume.

BACK OFFICE



ARE YOU READY TO WIN?!

Go to the Docs tab in the back office. Once there scroll down to the Contest Docs and you will see the 2022 Race For The Case spring contest prize package along with your point tracker. This is where you will find all of the information you need to become the 2022 TOP DOG!



IMPORTANT DATES AND RULES

Start Date: 12:01am April 13, 2022

End Date: Midnight July 4, 2022

Point sheets **MUST** be turned in to the Sales & Marketing E-Mail: cdcontestpoints@gmail.com by 5:00 PM Mountain Time on **July 11, 2022**. Point sheets that are not turned in by this date and time will **NOT** be counted towards the contest!



Be sure to check the back office daily.

**Lisa Osborne
2021**

TOP DOG WINNER

**ARE YOU THE 2022
TOP DOG?...**



Lets give 2021 winner Lisa Osborne a run for her money!