# **CARPET DIRECT** SELECT CARPET USA

# GAYLES "RACE FOR THE CASE" SPRING CONTEST

2022

FOR MORE INFORMATION

GO TO BACK OFFICE AND LOOK UNDER CONTEST DOCS



### TOP DOG CONTEST

As always this prize package never disappoints!

Again this year the TOP DOG will receive a brief case with \$20,000 cash and the ugliest trophy in the industry! Awarded at the 2022 National Banquet.

### RUNNER UP PRIZE PACKAGE

#### **1ST RUNNER UP**

• \$15.000

#### 2ND RUNNER UP

• \$10,000

#### **3RD RUNNER UP**

• \$7,500

### 4TH RUNNER UP

(2 WINNERS)

\$5,000\$5,000

#### **5TH RUNNER UP**

(3 WINNERS)

- \$3,500 • \$3,500

#### **6TH RUNNER UP**

(3 WINNERS)

- \$2,500 • \$2,500
- \$2,500

#### 7TH RUNNER UP (3 WINNERS)

- \$2,000 • \$2,000
- \$2,000

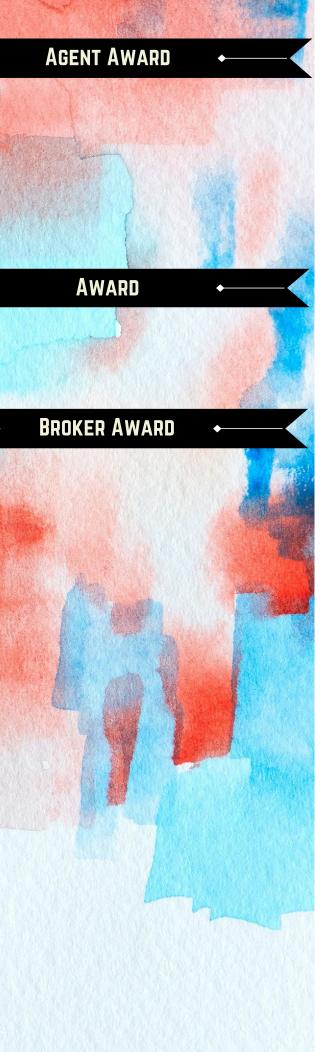


### **ROOKIE OF THE YEAR**

This award will be given to the sales agent who started their contract August 1, 2021 to July 4, 2022. Winner is based on total sales volume and number of sales tickets

### Rookie of the year prize

• \$3,000





### **MAGNIFICENT SEVEN**

Gayle Crouch will recognize the "Magnificant Seven". This is a very prestigious award to be among the top seven sales agents in the country. Join the magnificent seven and be awarded at the 2022 Sales Banquet!



### GAYLE'S CHOICE AWARD!

Back for 2022 is Gayle's choice award! This mystery award winner will also be announced at the National Banquet from Gayle herself!



## THE "EARL AWARD" THIS ONE IS FOR YOU BROKERS!

The "Earl Award" is back. Earl Crouch believed that a Broker should maintain a brokerage of integrity--be the leader and set an example for their sales agents to follow. The award is based on one of Earl's favorite quotes, "Winning is not a sometimes thing".

### **Earl's Award Prize**

\$6,000 Cash

#### **HOW TO QUALIFY:**

In order to be entered the broker must have AT LEAST \$300,000 in new combined sales from agents who were recruited between 9/1/2021 - 7/4/2022

Award will be determined by the broker with the most sales agents that place in the 2022 Spring Contest, growth, and volume.





## ARE YOU READY TO WIN?!

Go to the Docs tab in the back office. Once there scroll down to the Contest Docs and you will see the 2022 Race For The Case spring contest prize package along with your point tracker. This is where you will find all of the information you need to become the 2022 TOP DOG!

### 

Start Date: 12:01am April 13, 2022

End Date: Midnight July 4, 2022

Point sheets MUST be turned in to the Sales & Marketing E-Mail: cdcontestpoints@gmail.com by 5:00 PM Mountain Time on **July 11, 2022.** Point sheets that are not turned in by this date and time will NOT be counted towards the contest!



Lets give 2021 winner Lisa Osborne a run for her money!