



Dear Valued Customer:

You have just purchased the Finest Quality Carpet in the World!

Carpet Direct has joined hands with STAINMASTER® to bring your home the ultimate fiber for durability, stain resistance, soil maintenance, and permanent anti-static. ALL other fibers fall short of STAINMASTER® nylon 6,6.

Dupont, a worldwide company, invented nylon in 1935. This invention was the turning point in fiber technology. Nylon is strong enough for automobile seatbelts, yet, delicate enough for women's hosiery. In carpet fiber, there is NO equal to STAINMASTER's nylon 6,6.

The laboratories of STAINMASTER® have never slowed down and are constantly testing and re-testing to ensure that you, our customer, have the highest quality product available on the market. STAINMASTER® has operators standing by at 1-800-438-7668 to help you with your maintenance questions. After hours, you can find help at [www.stainmaster.com](http://www.stainmaster.com). Additionally, we have included a warranty booklet, which contains information on maintenance and cleaning, in your sales folder.

Carpet Direct, a nationwide company, is your link directly with the carpet manufacturers. Our function is to bring a quality product to your home or business directly from the carpet mills, with honesty and integrity. We bring our mobile showrooms to you by appointment and with no obligation.

You may also call your Factory Trained Sales Agent, business card enclosed in the folder, for any quality problems.

Yes, STAINMASTER® carpet is more expensive than all the others; but, it is by far the best carpet system available.

Remember – "The Quality Remains Long After the Price is Forgotten."

Sincerely yours,

A handwritten signature in cursive script that reads "Gayle P. Crouch".

Gayle P. Crouch  
President & CEO  
800-556-SAVE

*'You are the Middle Man'®*